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KtchUp will be adding Lisbon to their platform ahead of Web Summit 2017

Attendees will be able to organize eating-out in the city's best restaurants

London, UK: Today, KtchUp, a London based start-up, announced that the city of Lisbon will be added to their platform, ahead of their presence at Web Summit in November 2017.

Swipe to organize dinner! Created to solve the problem of making restaurant plans with multiple friends, KtchUp lets users initiate a group chat, receive restaurant recommendations based on what their friends like, vote where to eat at, and book. All on one platform.

Like Uber and Airbnb, KtchUp is an app to cut out the middle-men – in this case: using separate apps for each step of organizing dinner, such as WhatsApp for chatting, or TripAdvisor for finding a restaurant – and to get your plan done faster, changing the way we consume en masse.

Gone is the stress of trying to please everyone when it comes to eating out, KtchUp is a handy smartphone app that allows friends to swipe to vote, chat and book in real time, together - like the Tinder of dining out. Only it's a restaurants' love affair!

From November, foodies in Lisbon will be able to do this too, as KtchUp has searched far and wide to feature Lisbon's best restaurants in their next app release.

On KtchUp's upcoming addition of Lisbon, founder I-Ding Wu said, "Everyone's booked their flights and accommodation for Web Summit, but how about their eating out plans? Lisbon has wonderful restaurants, and KtchUp will make it easy for team members to vote on what restaurant they would like to eat at, and organize their dinner or lunch seamlessly on one single app. No time wasting on WhatsApp group conversations!"

KtchUp launched in London with a solid market as a backdrop. Indeed:

- In the UK itself, the eating out market is worth over £90bn and is predicted to grow 17% over the next 4 years (Cushman & Wakefield, May 2017).
- In London, single young professionals aged 25-34 dine out more than once a week (The Guardian Business, February 2017).

About KtchUp: KtchUp is a London based start-up founded at the end of 2016 by two frequent diners trying to solve the problem of organizing eating out with their friends. KtchUp released their London app in August 2017. The KtchUp team will be exhibiting at Web Summit in Lisbon 6th-9th November.

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